# Why Pay to Store the Same Data Four Times?



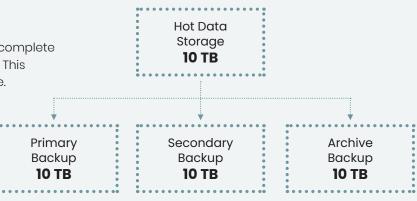
Traditional backup approaches force you to create and store several complete copies of your data. Learn how Myota's innovative **Shard & Spread**<sup>™</sup> technology cuts storage costs in half.

### **Traditional Approach**

With traditional backup, your original data requires complete copies for primary, secondary, and archive storage. This means you're paying for four times the total storage.

Beyond the raw storage costs, you're also paying for:

- \$ Cross-region transition fees
- \$ API calls for managing copies
- \$ Version control overhead
- \$ Administrative time and effort



## You pay to store 40 TB

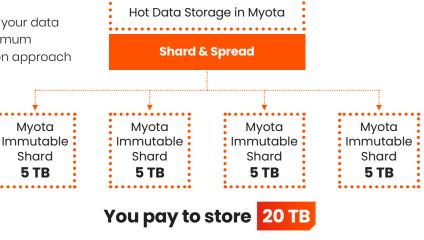
10TB backup size shown for illustration. Your actual backup size may vary, but the 50% storage reduction remains consistent.

#### **The Myota Solution**

Patented **Shard & Spread**<sup>™</sup> technology transforms your data into secure shards, intelligently distributed for maximum efficiency and security. This shard-based replication approach requires only half of the total original storage to accomplish complete Zero Trust Data Resilience.

Our approach eliminates:

- Redundant storage infrastructure costs
- Cross-region transfer fees
- Excessive API calls
- Manual orchestration overhead



Unmatched Security,

Availability, and Recovery Against Cyberattacks



Sharded data is useless to attackers, with zero-knowledge encryption and quantum-proof security



DVR-like rewind capabilities with recovery to within one second of any incident

## Cut your storage costs in half while enhancing your security posture with Myota

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